

Sweeten Your Life with Stevia

Sweeten your life with stevia: an all-natural, great tasting sweetener with no calories, no side effects and no glycemic index

Discover the stevia revolution

Consumers around the world are turning to stevia—an extremely potent herbal sweetener without the detrimental side effects of either sugar or artificial sweeteners. The incredibly sweet taste of stevia comes from several non-caloric, non-carbohydrate molecules called glycosides. Refined stevia has an amazing 250 times the sweetening power of sucrose.

Stevia's enduring legacy

Stevia has been used both nutritionally and medicinally for centuries by the Guarani Indians of Paraguay. According to traditional health practitioners, stevia is not only a favorite sweetener for foods and beverages, but also stabilizes blood sugar levels, lowers blood pressure, reduces digestive distress, improves dental health and alleviates a variety of skin conditions.

A safe alternative to the dangers of artificial sweeteners

Research studies reveal multitudinous negative effects from the artificial sweeteners currently used in thousands of food products. Incidences of migraines, dizziness, blurred vision, post-menstrual syndrome, high blood pressure, brain cancer and seizures are driving consumers to look for safe alternatives. As a completely natural product, stevia has no known side effects in humans.

Safe growing and harvesting conditions

Our production process starts with careful seed selection and ends with a patented water-based extraction process. We do not use pesticides or any other chemicals at any stage in the processing of our plants. Our control of the entire process protects the consumer from poor quality plants as well as from the dangerous and common practice of using bleach, gasoline, and kerosine to clean plants during harvesting.

World-wide growth potential

The annual demand for artificial sweeteners in the US is \$935 million. The industry is driven by health-conscious consumers wanting to reduce sugar and caloric intake without sacrificing taste and texture. Stevia is approved as a dietary or food supplement in the United States, Canada, Australia and New Zealand and as a food ingredient in Japan, Korea, China, India, Indonesia, Israel, Malaysia, Taiwan, South America, the Russian Federation and Switzerland.

Growing awareness of the dangers of artificial sweeteners creates a forum for addressing consumer concerns in the US and around the world. SteviaNow can fill this need.

Join us in the stevia revolution!